



26NKG

JUNE 8 - 10, 2022

ODEON CENTER, ODENSE, DENMARK

**CHANGE AND CONTINUITY**

# **SPONSORSHIP AND EXHIBITOR INVITATION JUNE 8 - 10, 2022**

For other inquiries about sponsorship-possibilities please contact our congress agency:

**The Meeting Planners**

**Mette Benzon**

**mb@meetingplanners.dk [www.26nkg.dk](http://www.26nkg.dk)**

**+45 2855 7389**



## To Potential Sponsors,

On behalf of the Danish Gerontological Society, the Danish Geriatric Society, and the Nordic Gerontological Federation, we invite you to be part of the congress arrangement as a sponsor or exhibitor at the 26th Nordic Congress of Gerontology (NKG) to share our engagement in ageing and later life.

This congress is the first to take place after the covid-19 pandemic outbreak. Therefore we are very hopeful and enthusiastically looking forward to see a lot of colleagues to especially this congress.

The Nordic congresses emphasize the multidisciplinary aspects of ageing and the life course. These congresses are an important meeting place for researchers and professionals from a broad range of disciplines who are engaged in ageing issues.

Sadly the congress in Island (2019), was virtual. At the previous congress approximately 1000 participants from about 50 countries participated.

The 26th Nordic Congress of Gerontology will be in Odense, Denmark.

The congress will take place at ODEON Meeting and Congress and the venue offers excellent opportunities for exhibition. The exhibition area will be situated right next to the registration and break area. Delegates need to pass through the exhibition area to get to the plenary hall and sessions. This allows for plenty of interaction with delegates.

The theme of the congress is "Change and Continuity", with 6 topic's:

*Digitisation and technology – Housing, generations and mobility – Lifestyle, engagement and transition – Education and competences in ageing societies – Morbidity, medical treatment and ageing processes – A good life and a good death.*

It will be meeting of experts with the purpose of exchanging knowledge and seeking new challenges and collaborations.

A number of sponsor opportunities are available for companies looking to meet new customers and reinforce existing relationships. An exhibition stand provides your company with real presence at the congress and greatly facilitates networking.

We look forward to hearing from you and having you be part of 26NKG 2022.

## Looking forward to greeting you in Odense in 2022,

On behalf of the Organizing Committee

*Jette Thuesen*

President

*Pia Nimann Kannegaard*

Secretary General

## **Gold Sponsor - DKK 120.000**

- Acknowledgement at the congress opening and on the projection backdrop during intervals
  - Acknowledgement in the congress program
  - Possibility to sponsor a 40-minute lunch symposium
  - 1 page advertisement or company presentation included in the congress program
  - Company logo on the congress website
  - Company logo on the delegate name badges
  - Offer to supply lanyards for the delegate name badges
  - Offer to supply appropriate signage in the plenary room and the registration area
  - Offer to supply 2 inserts in the congress kit to be handed to delegates upon arrival
  - 10 m<sup>2</sup> exhibition space
  - 6 complimentary registrations
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## **Silver Sponsor - DKK 90.000**

- Acknowledgement on the projection backdrop during intervals
- Acknowledgement in the congress program
- 1/2 page advertisement or company presentation in the congress program
- Company logo on the congress website
- Offer to supply 1 insert in the congress kit to be handed to delegates upon arrival
- 6 m<sup>2</sup> exhibition space
- 2 complimentary registrations

## Lunch Symposium – DKK 40.000

A 40-minute lunch symposium is available for gold sponsors during a lunch break. The program of the symposium is organized by the sponsor, including title and faculty, but is subject to approval by the Organizing Committee.

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## Exhibition Space – DKK 2.500 per m<sup>2</sup>

- Minimum 4 m<sup>2</sup> per exhibition booth. Upon request companies are allowed to share a booth
  - All exhibiting companies will get their logo on the congress website
  - Exhibitor's staff should register online via this **LINK** (DKK3600/4600 per person)
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## Advertisement in Printed Congress Program

- Front inside cover: Reserved for gold sponsors
  - Back inside cover: Reserved for gold sponsors
  - 1 page inside: DKK 5.500
  - 1/2 page inside: DKK 3.500
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## Cancellation Condition

After the sponsor agreement has been confirmed and accepted, should the sponsor or exhibitor cancel, no refunds will be processed unless the sponsorship agreement or exhibition space is re-sold.

## Remote Sponsor – DKK 15.000

- Acknowledgement on the projection backdrop
  - Acknowledgement in the congress program
  - Company logo on the congress website
  - Offer to supply 1 insert in the congress kit to be handed to delegates upon arrival
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## Networking Event – DKK 70.000

Please contact Mette Benzon at mb@meetingplanners.dk for further agreement.

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## Other Possibilities

- One insert in the congress kit: DKK 7.500
  - We are happy to open all possibilities for you to be part of the congress
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## Prices and VAT

All prices listed are excluding 25% Danish VAT.